

## Web Piracy

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What can be done about?

What can be done about? Will the ISPs cooperate with anti-piracy policies? The Jury is out on this. It is very difficult to enforce as music companies have found out over the last ten years. The United Kingdom has started a three strike system. Strike One a e-mail warning strike two your suspended by your internet provider strike three complete suspension from your internet contract. This would mean the users ISP would need to worry or care or both about Piracy which goes against their business model. Stealing or downloading protected sites is rampant and largely unenforceable. Everything imaginable can be downloaded and seen on piratebay.org. Almost any movie, film clip or anything else is available. There are also many pirate sports channels that completely circumvent the networks that pay the Sports teams like sopcast. If anyone wanted to watch the Super bowl they did not need to pay the official NFL site. They simply went to a pirate site downloaded some software and were ready to go.

Some web entrepreneurs are planning to design software that will catch all pirated material as its being downloaded. It will warn the user to desist from illegal practices and could eventually cut off his internet service altogether. If this does happen there will probably be sites that will let a user circumvent those restrictions. The real solution may lie with the ISPs as they could technically block a pirate site like piratebay.org. But that type of solution will open up an entire different Pandora's Box.

Happy surfing.